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OUR GRATITUDE FOR VCTV'S RESOUNDING SUCCESS AT AAHSA

VCTV would like to take this opportunity to thank you for visiting our booth last week at the AAHSA Show in San Francisco. Your visit to our booth and your feedback were an integral part of VCTV's most successful AAHSA Show ever. Your continued feedback has helped VCTV for almost 20 years become your "**COMMUNICATION SOLUTION COMPANY**".

Here's what we learned from this year's attendees who visited our booth:

VALUE-VALUE-VALUE

- **Value**; a good reliable product from a trusted vendor at a fair price.
- **No hidden costs**. NO ongoing monthly fees, e-mail box charges, or travel expenses.

PRODUCT-PRODUCT-PRODUCT

- **Effectiveness**; a product that reaches everyone; both your primary resident audience via their TV's and also the secondary audience of loved ones and potential residents via your web page.
- **Reliability**, a product that's easy to use by anyone, in a familiar format and fully supported by a company with two decades of experience.
- **Quality**; a proven product that's state of the art with multi-media audio/video features and the ability to interface with your TV system, network, web page, other design programs (power point/photoshop), lobby signage, and live camera broadcast.
- **Service**; 100% equipment warranty and software support including installation, training, and a trade-in program guarantee.
- **Experience**; over 18 years and more than 450 retirement communities have and are using VCTV systems.
- **Consulting**; low voltage design, transmission equipment, pre-construction consulting, coordination with your TV provider, your network IT department and web hoster is included.

EASY TO PURCHASE

- **Flexibility**; systems can be purchased outright or a very low 8% lease to own plan is available. We know many of you have requested detailed information which you'll be receiving in the upcoming days, until then, a sincere thank you from your friends at VCTV, your communication solution company.